

39th Annual
Junior Achievement

READ ALL ABOUT IT

Trivia Bowl

presented by:



EMERSON.



2025 Trivia Bowl
Information Packet

The Role of Junior Achievement

TO INSPIRE AND PREPARE YOUNG PEOPLE TO SUCCEED IN A GLOBAL ECONOMY

For more than 100 years, Junior Achievement has provided authentic experiential programs that expand economic opportunity for all students K-12.

A passionate community collective comes together as role models, partners, and volunteer mentors to challenge the status quo. This group, along with JA's professional staff, shapes our innovative, hands-on approach. Your corporation can support the growing need for youth development by helping today's students with critical skills and the character necessary to succeed in your 21st century workplace.

The Goals of Junior Achievement

- BRING RELEVANCE TO ACADEMICS
- DELIVER AUTHENTIC LEARNING EXPERIENCES
- CREATE AN IMMERSIVE LEARNING ENVIRONMENT



FINANCIAL LITERACY



ENTREPRENEURSHIP



WORK READINESS

You Make a Difference

Do you want to make a positive impact in your community by supporting a great cause while having fun at the same time? The JA Trivia Bowl is your perfect opportunity to get involved!

Junior Achievement Trivia Bowl

JA'S BIGGEST FUNDRAISER & TOP TEAM BUILDING EXPERIENCE

The Trivia Bowl is JA's largest peer-to-peer fundraiser, with bowlers raising over \$300,000 in funds each year that directly support JA programs for local students.

HOW IT WORKS

- Participating company nominates a Trivia Bowl Coordinator
- Coordinator works with JA to select date, time, and location
- Company or bowlers pay registration fees, which vary from approximately \$20-\$45
- JA Special Events staff handle all event logistics and run event day-of
- Company promotes the event via newsletters, office signage, kickoff parties, etc.
- Coordinator selects Team Captains
- Team Captains build their teams and encourage fundraising (goal of \$200 per bowler)
- Participants solicit donations from friends, family, business acquaintances, and more easily through social media
- Participants celebrate fundraising efforts and build team relationships at event

IT'S MORE THAN JUST BOWLING...

Trivia Bowl Events Include:

- **BOWLING**
- **FOOD & DRINKS**
- **INTERACTIVE GAMES, CONTESTS, & PRIZES**
- **THEMED COSTUMES ENCOURAGED**
- **TEAM BUILDING, FUN, & FRIENDLY COMPETITION**
- **SUPPORT FOR YOUR LOCAL JA PROGRAMS**



EMAIL ANDREA RICHARDSON: ARICHARDSON@JAHOUSTON.ORG TO GET STARTED WITH YOUR EVENT!

Timeline for Success



6-8 weeks prior

- Set date, time, and location with JA Special Events team
- Qgiv fundraising page created
- Host your own kickoff! Promote event and register participants

Weekly, beginning about 4 weeks prior

- Update employees on team standings and fundraising totals
- Recognize leading fundraisers, incentivize others

2 weeks prior

- Update employees on team standings and fundraising totals
- Encourage last round of participants to register online

Week of event

- Update employees on team standings and fundraising totals
- Send final reminders to participants

Event day

- Remind employees to join after work, and have a great time!
- JA Special Events team arrives 1 hour prior to start time
- Participants arrive 30 mins prior to start to check in
 - Check out bowling shoes
 - Receive t-shirt/drink tickets
 - Practice bowl 15 minutes prior to start
- Welcome & kickoff remarks at start time
- Bowling & trivia games for about 2 hours
- Award prizes, group photo, closing remarks at end

Post Event

- Send “thank you” to your participants for incredible efforts!
 - Highlight top fundraisers and recognize prize winners (if any)
 - Encourage last donations to be made if not already
- Most fundraising concludes about 2 weeks after event

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Register Now!

Help Raise Funds for JA Students!

Join thousands of supporters in the southeast Texas region who are making a difference in lives of Junior Achievement students.

Together we are educating students about workforce readiness, entrepreneurship and financial literacy through experiential, hands-on and remote delivery of JA Programs.

Please visit www.jahouston.org for more information on volunteer opportunities and other ways to get involved today!

Like JA on Facebook



Junior Achievement of Southeast Texas
21 hours ago

We are so proud of Tobí and her national award winning JA Company Program start-up. Type Along: The sky is the limit. Tobí and we can't wait to see what you do next!



Boundless Possibility



Enbridge Trivia Bowl 2025

Date: Tuesday, May 20, 2025
Time: 2:00pm - 4:00pm
Where: Bowlerco Houston
Check-in Time: 30 minutes prior to start time

Theme: "Under the Sea"
Costumes are encouraged! Find inspiration on our Pinterest: <https://tinyurl.com/pinJAtriviabowl25>

Company Coordinator(s):
Brianna Mayes
brianna.mayes@enbridge.com
Alejandro Plano
alejandro.plano@enbridge.com

2024 Theme: "Under the Sea"



2024 Top Fundraising Companies

1. Quanta Services - \$42,100.00
2. Burns & McDonnell - \$35,840.25
3. Emerson - \$32,315.28
4. Stellar Bank - \$31,595.90
5. Air Liquide - \$29,062.75
6. Southwestern Energy Company - \$23,497.00
7. RSM US LLP - \$20,000.00
8. Enbridge - \$18,633.80
9. H-E-B Grocery Company - \$18,249.13
10. ChampionX - \$17,630.30

Donate Now!



About the JA Trivia Bowl

The JA Trivia Bowl is a peer-to-peer fundraiser, in which participants raise money to support JA programs and celebrate their fundraising efforts at a fun, interactive, and themed trivia event hosted by Junior Achievement. Your company selects a date and time that works best for your employees, and coordinates the event with the JA Special Events Team. Let the Fundraising begin!

JA Trivia Bowl Sponsors



Top Fundraising Teams

There are currently no leaders.

[View Full Leaderboard](#)

Top 10 Fundraising Individuals

There are currently no leaders.

[View Full Leaderboard](#)

YOUR COMPANY'S FUNDRAISING SITE

Team Captains:

- Team Captains will need to create your team of 4-8 participants, including naming the team and setting your fundraising goal. After "Register Now," click "Create a Team" and let your team members know what team name you chose so they can join
 - Or, if you're registering everyone on your team, click "Add Additional Registrants"
 - If you do not have all your team members yet, you may add them later under "Manage Registrations," or they can register themselves
- If your company requires registration fees for your event, each participant will pay their own here
- Don't forget to make an optional donation to kick off your fundraising efforts!
- Once completed, you and your bowlers will receive an automated email with registration information and your personal fundraising page link
- Reach out to colleagues, friends, neighbors, and family to support JA and donate toward your team!

Team Members:

- After "Register Now," click "Join a Team." You will be able to search by team name or team captain name
- If your company requires registration fees for your event, each participant will pay their own here
- Don't forget to make an optional donation to kick off your fundraising efforts!
- Once completed, you and your bowlers will receive an automated email with registration information and your personal fundraising page link
- Reach out to colleagues, friends, neighbors, and family to support JA and donate toward your team!

Donors:

- Click "Donate Now"
- Be sure to choose an individual or team to receive the credit for your donation from the drop down menu! Otherwise, it will go toward the general event

TEAM FUNDRAISING PAGE

PERSONAL FUNDRAISING PAGE

Event Home **Register** **Donate** **Sponsors**

38th Annual Junior Achievement

UNDER THE SEA Trivia Bowl

PRESENTED BY EMERSON

Feelin' Nauti!

JA Staff Trivia Bowl 2024
Feelin' Nauti
November 1, 2024 1:00pm - 3:00pm

Our Team Fundraising Page

Thank you for supporting our Trivia Bowl team and helping Junior Achievement inspire and educate local students!

Join my team!

Our Team

Name	Amount Raised
Andrea Richardson	\$1,130.82
Carla Crowe	\$420.25
Jorge Cardenas	\$0.00
Alexandria White	\$0.00

Progress: \$1,551.07 achieved / \$1,500.00 goal / 103% of your goal reached

Buttons: Donate Now, Register For This Event

My Personal Fundraising Page

Thank you for visiting my Trivia Bowl fundraising page! Please help Junior Achievement inspire and educate more local students by making a personally meaningful donation today.

My Badges

Progress: \$1,130.82 achieved / \$1,200.00 goal / 94% of your goal reached

Buttons: Donate Now, Register For This Event

My Supporters

Name	Amount Raised
Scott Villwock	\$100.00
Harry Briccoe	\$96.82
Clint Auttlenberry	\$100.00

My Teammates

Name	Amount Raised
Carla Crowe	\$420.25
Jorge Cardenas	\$0.00
Alexandria White	\$0.00

All Participants:

- Use the “My Fundraising Tools” menu to personalize your fundraising page, send donation emails, and share your fundraising page on social media! You can also include your personal fundraising URL in your email signature.
- The standard fundraising goals are \$200 per participant, \$1,200 per team. But, you can change that!
- If you receive any cash or check donations, you can enter the amounts in your personal fundraising page by clicking “My Donations,” and “Add Cash or Check.” Please give all cash and checks to your company’s Trivia Bowl coordinator so they can make a deposit.

Trivia Bowl Guide

CASH & CHECK DONATIONS

- Please make all checks payable to Junior Achievement
- Each participants should enter their cash/check donations as an offline gift on their My Donations page
- Within the Coordinator login, go to your event Constituents / Donors to “Verify” cash/checks received
- Deposit cash and checks into the JA Trivia Bowl account at any Chase Bank
- Multiple checks may be written on one deposit slip (provided by JA upon request); Deposit tickets should include company name, coordinator’s last name, and date
- Please email copies of your deposit slip and checks to: events@jahouston.org

MATCHING GIFTS

- Double your dollars with a company match! Many employers make matching donations on charitable contributions given by their employees and retirees
- Check your company’s match guidelines to see if your participants are eligible
- If you’re not certain if your employer has a matching gift program, search the database at www.matchinggifts.com/rit, or ask your company HR department
- Ask all of your donors/supporters about their company matches as well!



COORDINATOR ACTIONS

- Login to www.qgiv.com with your email and password; your JA Special Events liaison will set up access
- Click on Go To A Form on the left menu and select your Trivia Bowl link
- View fundraising and team progress on the event dashboard
- View or edit participants and teams via the Constituents menu - from here you can modify email, t-shirt size, team name, team captain, etc.
- Verify offline donations via Constituents --> Donors; all cash/checks entered will have a status of “Unverified” until you click the “Verify” link. Only verify cash/checks you have in hand from participants
- Edit Donations by clicking Constituents --> Donors; search for and find the donation by Donor Name, click Edit, and make the necessary changes to the Donor information or “Donate to” selection
- Example of donation edit: If a participant received a donation but it’s not showing on their page, the donor may have donated to the Event or Team, and not the participant. Find and select the donation, click Edit, and change the “Donate to” selection to reflect the proper participant’s name

Coordinator's Checklist

1. When do you wish to schedule (day/date) your Trivia Bowl? _____
What alternative dates would you consider if your preferred date is unavailable? _____
2. What venue/location would you like to host your event at? _____
3. What time do you want the Trivia Bowl to start? _____
We suggest bowlers arrive 15-30 minutes prior to the event start time
4. Will you be ordering pizza or catered food? Yes or No
If so, do you need a quote from the venue? Yes or No
5. Will you have awards or contests for your bowlers? Yes or No
If so, how many and what categories? _____
6. Will you be providing additional prizes? Yes or No
7. Will a JA Board member and/or a high level executive be attending? Will they speak on the mic? Yes or No
If so, who will plan to be there? _____
8. Who will be responsible for paying the bowler registration fees? Company or Bowlers
9. Do you want commemorative Trivia Bowl t-shirts? Yes or No
10. What is your fundraising and number of lanes goal? _____
Generally we set it at \$10,000, but can raise or lower it based on your company's history and/or number of expected participants. This can be changed at a later date as well!
11. How many lanes do you want JA to secure on the contract? _____
JA will secure the number of lanes you request. Please remember we need a two week notice in order to increase lanes, which will incur additional charges. The centers charge for all unused lanes, so we recommend starting with a minimum guarantee, and increasing from there.
12. Does your company offer matching gifts? Yes or No
13. Please list any other important details. _____

What venue/location will we use? We can host virtually anywhere you'd like. Our most commonly used venue is Bowlero/Lucky Strike, and they work with us to provide discounts and accommodate our requests. But, if you're interested in a new option, let us know! We'll price out the options.

Can we host our event somewhere other than a bowling alley? Of course! We can host in-office, in a private room at a restaurant, at a local brewery, etc. Let us know what you're thinking, and we'll be glad to plan something unique!

How many participants can be on a team? Teams are best suited for 6 members, but should be anywhere between 4-8. The only limiting factor is the bowling alley capacity per lane or seats around a table.

Can my friends and family bowl? This depends on your company. Some events are company exclusive, meant only for employees. If they open up invitations to your other guests, then yes, teams can consist of friends, family, co-workers, clients or anyone who wants to bowl and raise money for JA! This is an adult event, but children may attend if accompanied and supervised by an adult. Please check with your company coordinator for any parameters on attendance.

Can we award prizes/awards for our employees at the event?

Yes! We love offering your employees more ways to win.

Some ideas to help you plan are:

- Highest Team Fundraiser
- Highest Individual Fundraiser
- Highest Team Bowling Score
- Highest Individual Bowling Score
- Best Dressed Team
- Best Dressed Individual
- Most Gutter Balls
- Most Strikes
- Lowest Team Score
- Most Creative Team Name
- Department with the Most Teams

AWARDS & PRIZES

- Gift cards
- Bowling trophies
- PTO days off from work
- Free/reserved parking
- Lunch with leadership/executives
- Gift baskets
- Homemade trophies, decorated bowling pins, etc.
- Company sporting event tickets, concert tickets
- Feature in company newsletter
- Company happy hour for winning teams/department



What can we do to make this event more fun for our employees? In addition to the fun games, prizes, and music already provided by JA, you may choose to enhance it with options like:

- Upgraded catering and bar menu
- Trophies and awards
- Team Captain gift bags
- Giveaways from your company, i.e. company branded hats, pens, shirts, anything from your marketing closet
- Emcee for the event from your organization rather than JA

How much money do I need to raise? We ask each participant to raise a minimum of \$200, and each team to raise a minimum of \$1,200, which allows JA to extend your investment to make an impact on our students in the greater Houston area.

Is my contribution tax deductible? Your donations are tax deductible. Your team registration fee (if any) is not tax deductible. Junior Achievement is an organization exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code.

How much is the registration fee? How do I pay? When is it due? Registration varies by event. Your company coordinator will provide you with this information. Many companies cover the registration fee for teams; please check with your coordinator. Registration due date varies by event and your company coordinator will provide you with this information.

What does the registration fee cover? Bowler registration covers the direct cost of the event, while your fundraising dollars provide critical support to area classrooms.

What if I receive donations after the Trivia Bowl? We will gladly accept any funds raised after the event! Online donations can be made up to a year after your event date. For cash/checks: Please forward any donations to your company coordinator or the JA office. Indicate on the check that it is for the Trivia Bowl and include your name so we can credit you and your company.

Still have questions? Contact Andrea Richardson, arichardson@jahouston.org

Dear Junior Achievement Supporter,

Junior Achievement's mission is to inspire and prepare young people to succeed in a global economy.

Junior Achievement of Southeast Texas provides experiential learning programs to thousands of local students each year, specializing in developing skills in entrepreneurship, work readiness, and financial literacy. We strive to positively influence young people's attitudes about their futures by instilling a sense of purpose. It is critical for students to acquire these skills so they can overcome challenges that might otherwise prevent them from graduating high school or succeeding at post-secondary education and careers. Together we can help students forge a path toward a fulfilling future.

You can impact the emerging generation of greater Houston youth by making a donation to enhance our annual JA Trivia Bowl fundraiser. Junior Achievement's ability to continue inspiring and educating the students of Southeast Texas and beyond is due in large part to the generosity of community members who believe in our mission. On behalf of the youth we support and the JA Board of Directors, many thanks for your genuine consideration of our request.

Sincerely,

A handwritten signature in black ink, appearing to read "Andrea Richardson", with a long, sweeping horizontal flourish extending to the right.

Andrea Richardson | Director of Special Events
Junior Achievement of Southeast Texas
arichardson@jahouston.org